June 14, 2023

Dear Member of Congress,

On behalf of the NAACP Legal Defense and Educational Fund, Inc. (LDF), Community Change Action, The Leadership Conference on Civil and Human Rights, the NAACP, the National Urban League, and UnidosUS, we write to urge you to pass the expanded Child Tax Credit (CTC) focused on helping children in low-income families as soon as possible, and to refrain from passing any extension or expansion of corporate tax breaks without also including an expanded monthly refundable Child Tax Credit.

Too many families and children of color have struggled with poverty for too long. Redlining, credit discrimination, lack of investment in education and affordable housing, and other longstanding, systemic problems have limited economic opportunity for families of color and created a persistent wealth gap, particularly between Black and white families.\(^1\) As a result, Black and Latino children are much more likely than white children to live in poverty. In 2019, before the start of the pandemic and before recent relief measures were in place, 21 percent of Black children and 20 percent of Latino children lived in poverty compared to 7 percent of white children, according to the Census Bureau's annual Supplemental Poverty Measure.\(^2\)

These persistently high rates of poverty, particularly childhood poverty, have enduring effects on communities of color. A 2019 National Academies of Science, Engineering, and Medicine study

found that poverty has long-lasting negative impacts on children, including lower reading and math scores, more emotional and behavioral problems, fewer years of completed education, lower earnings, a higher likelihood of being arrested, and poorer health in adulthood.\footnote{Nat’l Academies of Sci, Engineering, & Medicine, A Roadmap to Reducing Child Poverty (2019).}

Expanding the Child Tax Credit is a proven method to reduce child poverty and improve economic mobility, particularly for families of color, without reducing workforce participation.\footnote{Chuck Marr, et al., Policymakers Should Expand Child Tax Credit in Year-End Legislation to Fight Child Poverty, Ctr. for Budget & Pol’y Priorities, Oct. 20, 2022, https://www.cbpp.org/research/federal-tax/policymakers-should-expand-child-tax-credit-in-year-end-legislation-to-fight.} The temporary CTC expansion included in the American Rescue Plan Act benefited millions of families and reduced the child poverty rate to a record low of 5.2 percent, the largest year-to-year drop on record.\footnote{Id.} According to the Center for Budget and Policy Priorities, while “the Child Tax Credit expansion improved conditions for children of all races and ethnicities and narrowed differences in poverty rates between them,”\footnote{Id.} Black and Latino children experienced the greatest benefits.\footnote{Press Release, Ctr. for Budget & Pol’y Priorities, In Pandemic’s Second Year, Government Policies Helped Drive Child Poverty Rate to a Record Low, Cut Uninsured Rate, New Census Data Show (Sept. 13, 2022), https://www.cbpp.org/press/statements/in-pandemics-second-year-government-policies-helped-drive-child-poverty-rate-to-a.} In 2021, the poverty rate fell to 8.3 percent for Black children and to 8.4 percent for Latino children.\footnote{Id.} Most low-income families spent the expanded CTC on basic necessities like food, utilities, and rent or mortgage payments, as well as education.\footnote{Id.} The Brookings Institution found that families of color in particular used the expanded CTC in ways that will support their long-term economic mobility, such as by investing in their children’s futures through improved childcare and education.\footnote{Leah Hamilton, et al., Brookings Inst., The Impacts of the 2021 Expanded Child Tax Credit on Family Employment, Nutrition, and Financial Well-Being (2022), https://www.brookings.edu/wp-content/uploads/2022/04/Child-Tax-Credit-Report-Final_Updated.pdf.} Moreover, despite predictions that the credit would lead parents to leave the workforce, the number of working-age adults working a large share of the year increased for both those with and without children.\footnote{Marr, supra note 5.}

Unfortunately, these gains evaporated as soon as the monthly CTC payments ended. The Columbia University Center on Poverty and Social Policy found that, in January 2022, the first month without a CTC benefit since July 2021, 3.7 million children were plunged back into
poverty, increasing the number of children in poverty by over 40 percent. That included six percent of all Black children, and seven percent of all Latino children.

Further, the credit should be available to children regardless of immigration status. This includes restoring access to the CTC for the estimated 1 million immigrant children with Individual Tax Identification Numbers (ITINs). Sixty percent of Hispanic children in poverty live in mixed-status immigrant families. By not including children with ITINs we will not be as effective in reducing child poverty and not be able to cut poverty fairly and justly for all children.

At the same time that families lost access to the expanded CTC, they also faced rising costs due to inflation. Investing in families by expanding the CTC is one of the best ways to combat the effects of inflation. As more than 200 economists wrote in an open letter last year, “the expanded Child Tax Credit is one of the easiest, most effective, and direct tools currently at our disposal to help families deal with the impact of inflation on family budgets.” These economists went on to argue that, while “the expanded Child Tax Credit, at under 0.4% of GDP, is simply too small to meaningfully increase inflation, but it will help families meet rising costs.”

Congress must take action to expand the CTC in order to help struggling families. Policymakers should not put corporate interests ahead of the interests of children. We urge Congress to expand the CTC in order to benefit children in low-income families, and not move forward with any corporate tax breaks unless they are paired with an expansion of the monthly refundable CTC.

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13 Id.
18 Id.
We appreciate your time and attention to this important issue.

Sincerely,

NAACP Legal Defense and Educational Fund, Inc. (LDF)
Community Change Action
The Leadership Conference on Civil and Human Rights
NAACP
The National Urban League
UnidosUS