

To: Economic Security Project From: David Binder Research Date: October 29, 2021

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Recent polling consistently and continuously shows that the vast majority of voters support the expanded Child Tax Credit, including majority support for making it permanent.

In contrast to other polling recently publicized, data across multiple surveys do not show any appetite from voters for ending the expansion of the Child Tax Credit.

### Recent Navigator Research / Global Strategy Group Voter Survey Shows Almost Two In Three Support Making Expansion Permanent

A recent voter survey conducted by the Global Strategy Group showed strong support for making the child tax credit permanent and including it in upcoming legislation. Almost two in three (64%) support including "expanding the Child Tax Credit – a tax cut for most families with children – and making it permanent," in the legislation being considered in Congress. Barely one in four oppose.

Please indicate whether you support or oppose it being included in new legislation: Expand the Child Tax Credit – a tax cut for most families with children – and make it permanent		
Support	64%	
Oppose	26	
Don't Know	10	

<sup>\*</sup> Global Strategy Group conducted a survey among a sample of 1,002 registered voters from August 26 to 30, 2021. The survey was conducted online, recruiting respondents from an opt-in online panel vendor. Respondents were verified against a voter file and special care was taken to ensure the demographic composition of our sample matched that of the national registered voter population across a variety of demographic variables.

- \*\* Global Strategy Group conducted a survey among a sample of 800 registered voters in House battleground districts, plus another 800 registered voters in Senate battleground states from August 17 to 19. The survey was conducted by phone.
- + Data for Progress conducted a survey for Fighting Chance for Families from October 1 to 4, 2021 of 1,284 likely voters nationally using web panel respondents. The sample was weighted to be representative of likely voters by age, gender, education, race, and voting history. The survey was conducted in English.
- ++ GQR conducted a survey from October 1 to 4, 2021 of 1400 national adults including oversamples of parents and mothers.
- +++ Global Strategy Group conducted a survey among a sample of 1,001 registered voters from October 7-11, 2021. The survey was conducted online, recruiting respondents from an opt-in online panel vendor. Respondents were verified against a voter file and special care was taken to ensure the demographic composition of our sample matched that of the national registered voter population across a variety of demographic variables.

#### **Battleground Survey Shows Strong Majority Support for Expansion**

Additionally, a recent survey of House battleground districts and battleground Senate seats, also conducted by Global Strategy Group\*\*, shows strong support for the expansion of the Child Tax Credit. After providing a factual description of the changes to the Child Tax Credit, a solid majority of both Battleground House Districts (53%) and Senate Battleground States (60%) support the expanded Child Tax Credit.

I'm going to tell you more about the recent changes to the Child Tax Credit. Congress recently passed a temporary expansion of the Child Tax Credit. Congress increased the maximum amount a family can receive, made it so more families are eligible to receive the benefit, including very poor families who previously were not eligible, and made it so many families automatically started receiving the benefit in the form of monthly payments of up to \$300 per child per month. Just based on what you know, do you support or oppose these changes to the Child Tax Credit?

	Support	Oppose	Don't Know
House Battlegrounds	53%	39%	8%
Senate Battlegrounds	60%	34%	6%

### New Data for Progress / Fighting Chance for Families Survey Shows Strong Majority Continue to Support Expanded Child Tax Credit

In addition, a survey<sup>+</sup> conducted by Data for Progress for Fighting Chance for Families from October 1 - 4 shows the majority of voters – including a strong majority of Independents as well as more than four in five Democrats – support the expanded Child Tax Credit.

The expanded Child Tax Credit provides most families tax credits worth up to \$300 per month for each child they have age 6 or under — and \$250 per month for each child they have age 17 or under. Do you support or oppose this program?

	All Voters	Democrats	Independents	Republicans
Support	58%	81%	57%	36%
Oppose	35	14	33	59
Don't Know	7	5	11	5

# **GQR Survey Shows Nearly Two in Three Support Expanding CTC Even After Attack and Response**

Finally, a GQR survey<sup>++</sup> of 800 national adults shows that even after an attack and response on the Child Tax Credit, nearly two in three (64%) of American adults support extending the child tax credit. Support includes a strong majority of Independents (60%) as well as most Republicans (56%).

Some people say we should let the child tax credit expire, saying that it's too expensive and the worst part of the pandemic is over. Others say that it's providing families with critical support to help offset the expense of raising a child at a moment when the economy is still recovering, there are childcare shortages, and many families are still struggling. Do you agree or disagree with extending the tax credit?

	All Voters	Democrats	Independents	Republicans
Agree	64%	71%	60%	56%
Disagree	36	29	40	44
Not Sure	0	0	0	0

# Navigator Research / Global Strategy Group Voter Survey Shows 66 Percent See Making CTC Permanent as a Very or Somewhat Good Reason to Pass the Current Bill

A recent voter survey conducted by the Global Strategy Group\*\*\* presented respondents with the proposals being considered as part of the new economic plan currently being considered by Congress, and asked whether they think that each proposal is a very good reason, somewhat good reason, or not a good reason to pass the plan. Two thirds of voters see making the CTC permanent as a very or somewhat good reason to pass the plan.

Please indicate if you think making permanent the child tax credit for most families with children is a good reason to pass the plan		
Very good reason	36%	
Somewhat good reason	30	

# Data for Progress / Fighting Chance for Families Tracking Survey Shows an Association Between Receiving the Child Tax Credit and Having More Favorable Views of the Democratic Party.

Since July, Data for Progress / Fighting Chance for Families have conducted thirteen waves of a tracking survey to measure attitudes towards the Child Tax Credit. When statistical controls are applied, receiving the CTC is associated with a four percentage point increase in President Biden's favorability rating. In addition, CTC receipt is associated with a roughly four percentage point increase in the favorability of the Democratic Party. This association is particularly large among those who voted for President Trump in 2020. (more data at

https://www.filesforprogress.org/decks/2021/10/FIGHTING\_CHANCE\_CTC\_FEEDBACK\_LOOPS.pdf)