



**RECOVERY
AMERICANS
CAN HOLD
IN THEIR
HANDS.**

FIGHTING FOR AN EQUITABLE RECOVERY

We've been leading the way on direct checks.

WHO WE ARE

- Founded to build the academic, policy and political case **for direct cash to struggling families**
- We've been making this case for years - when the pandemic hit, **we were ready**
- We coordinate a **war room** with 60+ groups, hold **grassroots events**, fund relevant **polling**, and do **rapid response**



CHECKS ARE HOW PEOPLE EXPERIENCE GOVERNMENT AID

Americans overwhelmingly support more checks.



*"I am a single mom of two children. I have no idea how I will pay rent while trying to do school with them... Having this check **will really help**."*



*"It shows us little guys, 'Hey, they actually do care. They're **actually listening**.'"*



*"[A stimulus check] will help me be able to **stay afloat** with my family."*



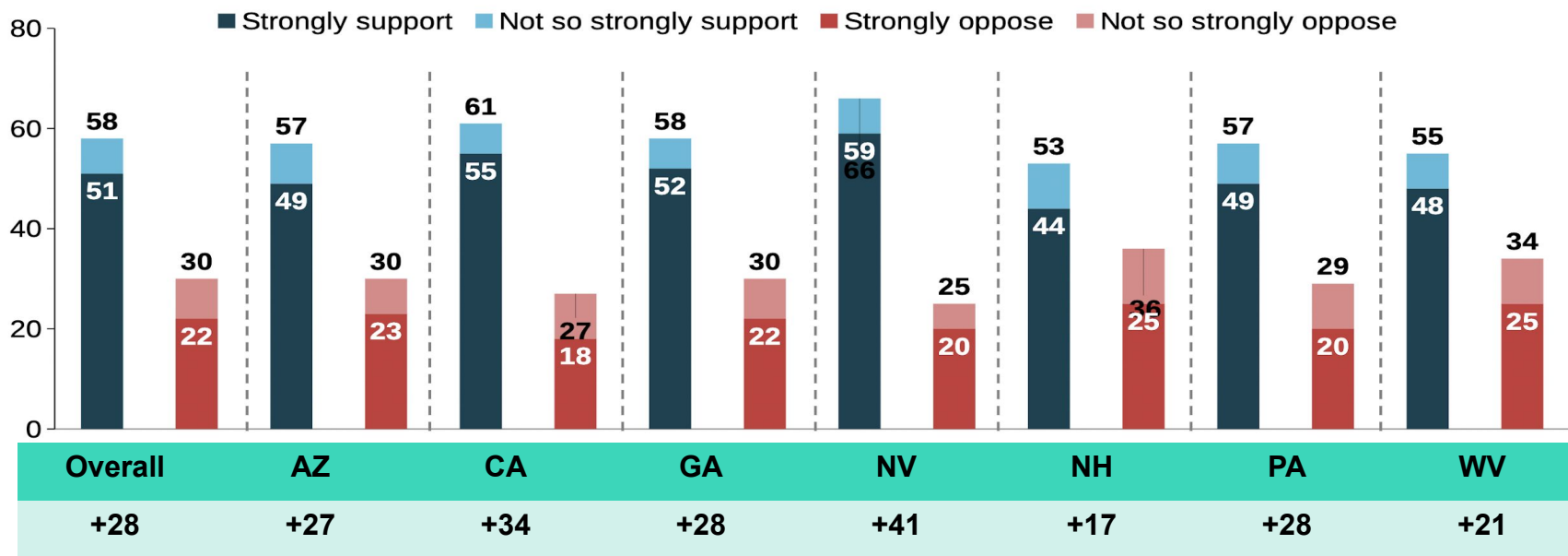
Additional stimulus checks are the top priority across the partisan spectrum, even among a plurality of Republicans.

Which of the following do you think is the most important component for Congress and the Biden Administration to include in an economic recovery bill?

% Top Component – Recovery Bill Top Tier	Overall	Dem.	GOP	Ind.	White men	White women	Af- Am	Hisp.	Check Recip.	No Check
Sending additional stimulus checks directly to households	39%	47%	33%	36%	33%	43%	50%	46%	48%	20%
Investing in U.S. manufacturing, to boost American-made products and “Buy American” programs	18%	8%	29%	15%	22%	20%	9%	9%	15%	25%
Rebuilding our infrastructure, including roads, bridges, rail, and expanded broadband	12%	11%	13%	12%	20%	9%	5%	4%	10%	19%

Majorities in every state support issuing recurring payments until the end of the public health emergency.

Do you support or oppose issuing regular payments until the public health emergency has ended, instead of a one-time payment?



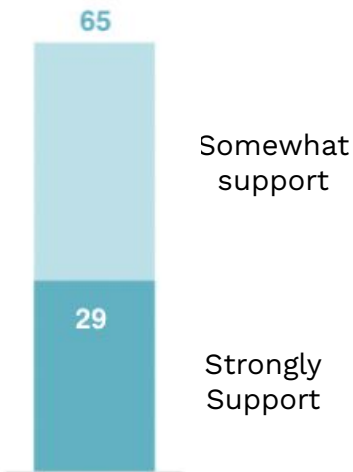
Even across partisan and racial divides, voters prefer recurring payments being tied to the economy — automatic stabilizers.

Which statement is closest to your opinion?

% Agree	Overall	Dem.	GOP	Ind.	White men	White women	Af-Am	Hisp.	Check Recip.	No Check
Payments should be tied to the economy , with payments made whenever economic indicators like the unemployment rate show that we are in a recession	62%	66%	60%	56%	58%	64%	68%	65%	66%	56%
Congress should be responsible for determining when additional payments should be made to Americans	24%	24%	25%	20%	30%	19%	22%	24%	24%	29%

Child checks/child tax credit also remain popular.

Increase the Child Tax Credit and provide an extra boost for families with children under the age of five to help them make necessary investments during the critical early years of life



76%
of Democrats support

64%
of Independents support

53%
of Republicans support

CHECKS HELP DRIVE A RACIALLY EQUITABLE RECOVERY

Checks help build an economy that works for everyone.

RECURRING CHECKS HELP PEOPLE.

- Past payments have kept **millions out of poverty** — future payments can help **millions more**
- Recurring payments significantly improve people's **quality of life**
- Recurring payments are **crucial for racial equity**, helping the coalition of communities of color who elected President Biden

CONTINUING CHECKS, TIED TO ECONOMIC CONDITIONS,
“WILL PRODUCE SUBSTANTIALLY **MORE RACE-EQUITABLE OUTCOMES**, AND **DRAMATICALLY CUT POVERTY**.”

ECONOMIST DARRICK HAMILTON



Checks have the biggest impact on cutting poverty.

ACCORDING TO URBAN INSTITUTE DATA...

- Of everything in the ARP, checks have the **biggest impact on poverty rates**
- The impact of checks is even more significant for **communities of color**
- A truly **equitable recovery** depends on continued direct checks

How targeted checks in the ARP affect poverty...

2021 Baseline
(pre-ARP)

13.7%

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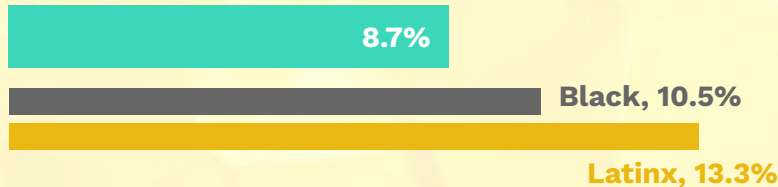
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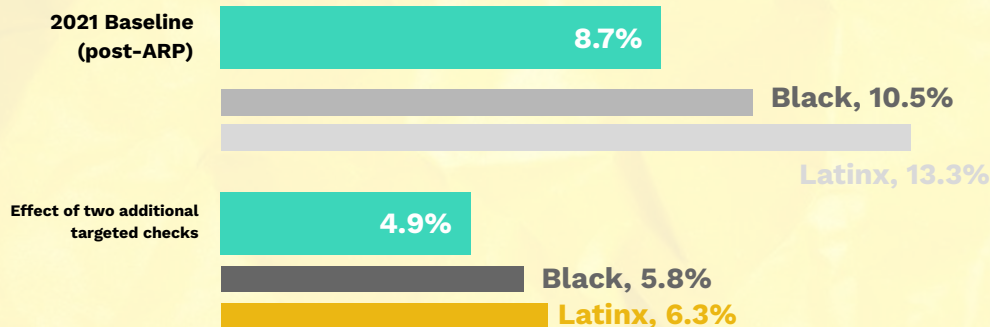
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Two more stimulus checks bring **6 million** Black and brown individuals out of poverty.

How targeted checks in the ARP affect poverty...





A GOVERNMENT THAT WORKS FOR THE PEOPLE

Checks are popular, help people, and motivate civic engagement.

BUILDING ON THE POPULARITY OF THE ARP

- Americans should know **what the ARP does for them**
- Building on the popularity of the ARP depends on **making these policies permanent**

OUR WINDOW OF OPPORTUNITY TO WIN FOR THE MIDDLE CLASS

How can we help?



Projected number in poverty after cash policies, 2021

